

# FACT SHEET



**WomensSuite.com**  
Socialize • Shop • Read • Advice

## What's in a Name?

**WOMEN:** For all ages.

**SUITE:** A collection of offerings with a consistent User Interface designed to work together.



Founded in 2014 and launched in 2015, Women's Suite is a new kind of free online community devoted to women with four synergistic components: **Social Networking** (*Share life's stories*), **Magazine** (*Concise women articles*), **CommUNITY** (*Advice forum*) and a **Marketplace** (*For unique items*).



1. **Social Networking:** After Users register they may create a personal profile to upload photos, add other users as friends, exchange messages with friends, family and colleagues and receive automatic notifications when they update their profile.



2. **Magazine:** Concise general interest women's articles focused on style, fashion, relationships, health/fitness and more. Women's Suite curates and condenses published articles and adds original content with a tad of humor.



3. **CommUNITY:** Bring conversations to life via a public advice forum from real women.



4. **Marketplace:** We have a passion for handmade, unique items made by independent/professional artists and craftmakers showing exceptional handcrafted wares such as art, clothing, jewelry, photography, knick-knacks, coupons for value-conscious women and much more.

Women's Suite is an end destination. As a member of the Women's Suite CommUNITY you have a voice. Developed from the ground up to facilitate rich multimedia experiences on mobile Tablet/Smartphone devices.

Main Office: Silicon Valley - San Jose, CA. 95130 USA  
Website: [www.WomensSuite.com](http://www.WomensSuite.com)  
Founded/Launched: 2014/2015  
Market Research: 2013-2014  
Limited Market Test: January - December 2014  
Greater Bay Area Market Introduction: Feb. 2015

Membership: Free  
Planned growth: 2014: Silicon Valley, CA (*Beta*)  
2015: Entire United States  
2016: Global (*Regional office in The Netherlands*)